



Providing measurable value through real-world experience

Experian Advisory Services™





Powerful business insight

As the economy and your business environment regularly fluctuate, reviewing and adjusting your strategies are critical to achieving your goals. Are you looking to drive significant growth, adhere to the latest regulatory changes or further your relationships with your customers? Experian Advisory Services™ can get you there. Our knowledge of data, analytics and software, combined with our extensive experience in credit management, enables us to solve your most complex business challenges.

We know what challenges you face because we've been there. Whether you're looking for guidance in your acquisitions process or support across the entire Customer Life Cycle, we're armed to help you tackle any challenge head-on. Our vast industry experience allows us to provide strategic insight to fully support your business.

- Credit risk management strategies
- Fraud strategies
- New business opportunities
- Deployment of strategies

Powerful insights, deep analytical expertise, knowledge of leading industry best practices and extensive industry experience — Experian Advisory Services is your strategic partner helping to drive profitable business decisions.

Value-based experience

As former business leaders and industry experts, we have overcome many of the challenges you're currently experiencing. With a focus on analytics- based decision strategies, data-driven solutions and regulatory compliance, we'll help you not only meet expectations, but exceed them. Our thought- provoking insights and recommendations deliver measurable, high-impact, quick wins based on your unique needs, capabilities and resources. With our direction, you'll be fully equipped and empowered to sustain profitability and focus on your business.

We offer three structured engagements, as well as custom specialty consulting covering multiple areas across the Customer life cycle.

Business review

Our consultants will provide an independent review of your strategy and operational processes to identify areas for improvement. Throughout this process, we'll apply industry best practices and enable quick win and longer term improvements to increase effectiveness and profitability.

Strategy design and review

Consumers have high expectations, and you have business objectives to meet. Taking both into consideration, we'll help develop business strategies that will balance your profitability with customer needs and expectations. Our strategy design experience, combined with Experian's advanced technology and data, will provide you with decisioning segmentation strategies and associated actions to support your goals and Key Performance Indicators.

Consumer behavior is constantly changing. Adapting to these changes appropriately will help keep you ahead of the competition. With our extensive knowledge of industry best practices, we'll provide a third-party review of your business strategies to assess effectiveness and impact.

Specialty consulting services

Your business consistently evolves and encounters numerous challenges. To assist you in overcoming these challenges, we offer specialized consulting for a wide variety of needs, including:

- Model implementation
- Policy and procedure documentation
- Strategy and business transformation
- Adoption and change management
- Regulatory compliance
- Process enhancement and optimization
- Portfolio reviews and rebalancing
- Workshops

About Experian

Experian® unlocks the power of data to create opportunities for consumers, businesses and society. We empower consumers and our clients to manage their data with confidence so they can maximize every opportunity.

We gather, analyze and process data in ways others can't. We help businesses make smarter decisions and thrive, lenders lend more responsibly, and organizations prevent identity fraud and crime.

We believe the possibilities for you, and our world, are growing. We're investing in new technologies, talented people and innovation so we can help create a better tomorrow.

For more information about Experian Advisory Services, contact your local Experian representative or call 1 888 414 1120.

